



foundation for
sustainable
development



CORPORATE GLOBAL ENGAGEMENT

FSD maximizes triple-bottom-line impact through sustainable international community development



WHY PARTNER WITH FSD?

The **Foundation for Sustainable Development's (FSD) Corporate Global Engagement Program** works with vision-aligned corporate social responsibility programs to engage employee volunteers in sustainable international community development through effective philanthropy.

FSD achieves community-driven goals through asset-based development and international exchange in Africa, Asia, and Latin America. We envision a world where all people have the opportunity and capacity to direct economic, social, and environmental resources toward sustainable outcomes that improve lives and communities.

Developed over 20 years of operations, FSD employs a highly effective approach to building community partners' capacity to design and manage strong social, environmental, and economic development programs. Community development projects supported through FSD technical training, grants, and trained volunteer support have a 75 percent sustainability rate.

FSD creates customized programs for corporate partners whose goal is to strategically invest in community engagement that achieves high social impact for beneficiary partners and provides high quality professional and leadership development for employees. Through our volunteering and giving programs, we offer businesses an opportunity to maximize the impact of their corporate giving and employee engagement through intensive training in our approach and building direct relationships with international community beneficiaries.

By using an asset-based community development model, FSD supports over 200 development projects annually that leverage local resources and address the priorities of grassroots and nonprofit organizations in the following sectors: appropriate technology, human rights, gender equity, microfinance and micro enterprise, environmental sustainability, health, and youth development and education.

FSD's bottom-up approach eliminates administrative burdens that make traditional contributions to global development ineffective. Our team of international program directors are development professionals who provide year-round on the ground support to our local partners and ensure the impact of our corporate philanthropic contributions. Our personal monitoring approach makes reporting guidelines easy to fulfill and ensures sustainable outcomes for our partner communities.

With FSD, using the power of business and the passion of a professional team to solve social, economic and environmental problems is simple and engaging. **Here are specific ways you can get involved today!**



GLOBAL SERVICE TRIPS

FSD's Global Service Trips provide employees with a fulfilling international work experience that is essential to inspiring leaders to grow and tackle the issues that will shape the future of international business. By participating in an industry-specific development project with an FSD partner organization, employees harness their professional expertise to address a fundamental issue for one of our partner communities. This unique opportunity provides employees an on-the-ground experience that reveals the social value of their skills as a professional.

FSD Global Service Trip Outcomes include:

- Increasing the quality of employee leadership, strengthening their commitment to the growth of the company, and broadening their understanding of global contexts.
- Reporting an in-kind contribution to FSD, a 501(c)3 nonprofit foundation, which holds the highest standard for international sustainable development.
- Developing a positive brand reputation and consumer support by supporting high-impact sustainable development through FSD's asset-based model.
- Becoming an industry leader in corporate social responsibility and sustainability through a high-impact community development partnership.



GIVING CIRCLES

Corporate philanthropy is widespread, but rarely can donations from companies, company foundations, or employee-driven campaigns be managed and evaluated by donors, allowing them to follow their impact. FSD's Giving Circle program increases the value of corporate giving by providing a platform of engaged philanthropy that enables a company to directly administer cash donations by working with FSD stateside or by traveling to one of our international sites.

Giving Circle participants are empowered to make critical decisions on how charitable cash contributions are allocated. Through programmed seminars and discussions with FSD's expert team members, participants build knowledge about critical global issues, learn how to effectively evaluate grant proposals, and see the value of contributing to sustainable solutions.

FSD Global Service Trip Outcomes include:

- Increasing participants' understanding of sustainable grassroots development and global development issues while enabling participants to make informed decisions as global citizens.
- Engaging volunteers in a full immersion program that broadens cross cultural knowledge and leadership skills as a business professional. (Traveling Giving Circles)
- Developing a comprehensive program of engaged philanthropy that makes a valuable impact on the international community through direct administration of corporate giving campaigns.
- Reporting cash and in-kind contributions to FSD, a 501(c) 3 international nonprofit foundation, that holds the highest standard for international sustainable development.
- Becoming an industry leader in corporate social responsibility and sustainability through a high-impact community development partnership.

TESTIMONIALS PROGRAM

Corporate Volunteer | Beneficiary | Community Partner | Traveling Giving Circle Participant

"I would and have recommended FSD Global Service Trips to colleagues and friends. I think it's an incredible development opportunity and one that allows you to have the level of impact that you really can't achieve with any other service trip." **Mike Lefferts, FSD Corporate GST Volunteer 2013 | Deloitte Consultant**

"When I came to CECIM, I came with heavy problems. I was an abused woman and I thought I was worth nothing. I was a submissive woman, despite being well-read, I had my self-esteem too low. But CECIM, with its workshops, has helped me with so much and I appreciate CECIM so much as well as you all. Thank you." **Milagros Lopez, FSD Beneficiary, Centro de Educación y Capacitación Integral Hermana Maura Clarke (CECIM) | Ciudad Sandino, Nicaragua**

"FSD has helped us make strategies, planning and with implementation of our projects. We have learned more about how to organize at the ground level and how to mobilize stakeholders. We know more how to use local resources and have received training about how to create partnerships." **Lokesh Kalal, Alfa Education Society | Udaipur, India**

"The support of FSD has contributed to the construction of our microcredit program. With the help of FSD, Alternativa has focused on local development with a smaller focus on strategic social investment." **Leonardo Martinez, Association for Equitable Economic Development (ALTERNATIVA) | Ciudad Sandino, Nicaragua**

"The work of volunteers helps our small organization, as any additional help strengthens our everyday work. We have worked with various groups, and what FSD does is different. We like their methodology and the fact that they [FSD's Program Directors and Coordinators in Cochabamba, Bolivia] monitor their volunteers. Whenever we have FSD volunteer participation in community work, the overall impact is positive." **Rocio Soliz, Centro de Capacitación y Asesoramiento Multidisciplinario (CECAM) | Cochabamba, Bolivia**

"The Make It Real Foundation is very fortunate to have partnered with FSD the last few years and leverage its existing relationships with high-quality local NGO. FSD's grassroots philosophy is completely in synch with our own, focusing on small organizations that exhibit the passion of a native founder fully committed to improving his or her local community. We have conducted two overseas Traveling Giving Circles, and benefitted enormously from the help and direction of FSD's personnel. Our trips are efficient, while still allowing the travelers to understand the charity's focus and a direct connection with the difficult conditions faced by the beneficiaries. We also enjoy the opportunity to explore and appreciate the culture of the area. We look forward to continuing our partnership with FSD." **Randall Manley, Principal – Lodestar Asset Management LLC**

CSR IN ACTION: COMMUNITY PARTNERS LAUD INAUGURAL PROGRAM

FSD's first Corporate Global Engagement Program send 25 Deloitte Consulting LLP volunteers to provide service to four of FSD's community partner organizations in Ciudad Sandino and Masaya, Nicaragua.

In 2013, the Foundation for Sustainable Development (FSD) launched its first Corporate Global Engagement Program as 25 Deloitte Consulting LLP volunteers provided service to four of FSD's community partner organizations in Ciudad Sandino and Masaya, Nicaragua. FSD facilitated the Global Service Trip (GST) opportunities for these volunteers who supported grassroots sustainable development organizations with social justice agendas. With our reciprocal approach in mind, we designed the GST to fit the needs raised by our community partner organizations with the collective business acumen of the Deloitte volunteers to achieve outstanding results.

Each project was tailored to leverage the volunteer's expertise to help deliver maximum impact and transformational effects in a short and intense time period in the field. The GST lined up practical capacity building projects that included enhancing local microfinance business models, building the marketing power of microfinance programs, and improving organizational development strategies. The participants were divided into four subgroups and assigned to a local nonprofit community partner. The partners that participated were:

CECIM provides solutions for multiple community needs including literacy and recreational programs in Ciudad Sandino. FSD supports the critical service it provides its beneficiaries. The GST volunteers undertook improvement of CECIM's business model and expansion strategy for a community bakery.

MASINFA (MASAYA SIN FRONTERAS) promotes sustainable development through vocational and health education, agricultural practices, improved housing, and community engagement for low-income residents of Masaya. Our GST focused on strategies to improve MASINFA's organization operations towards international certification as an NGO.

FUNDACION FENIX seeks to address the drug situation in the town through prevention, rehabilitation, development, and social integration programs for children and youth. During this GST, volunteers suggested ways in which the NGO could boost its sustainability through the establishment of a mini food store.

ALTERNATIVA promotes small business competitiveness and a financial resources base through loans, communal banks, co-operatives, and financial training workshops for the most vulnerable sectors, especially women. Alternative has a strong commitment to women's rights within a sustainable development framework. GST volunteers collaborated with Alternativa for ways to improve control of its communal bank program.



Despite anticipated challenges and roadblocks, the Deloitte volunteers achieved successful outcomes which enhanced the capacities of our local partners.

“For us it was an exceptional experience as we learned from the talent of the professionals, from their passion and effectiveness in multidisciplinary group work,” said Sonia del Socorro Lovo, Centro de Educación y Capacitación Integral Hermana Maura Clarke (CECIM). “The result of the finished product exceeded our expectations by more than 100%.”

While the volunteers left tangible results and took away unique experiences and memories, many set their goals from day one and were excited to see what they were able to achieve in a short term trip. Deloitte Volunteer Drew Ratcliffe said, “I believe that I achieved my two goals: **(1)** learning more about pro-bono consulting impact, and the work groups like FSD do: I truly enjoyed the week, and am interested in pursuing longer term opportunities that are similar **(2)** getting to know other Deloitte practitioners, FSD staff, and community members: achieved!”

Statements like these are testament to just how far-reaching the work of our local partners is and the vital services they provide their communities. With FSD’s support, these NGOs bring change to marginalised communities and help to build sustainable futures.

“The FSD Global Service Trip helped me understand what it really means to have a sustainable impact on a community,” said Leslie Chen, FSD Corporate GST Volunteer 2013, Deloitte Consultant. “I was really skeptical about how a group of foreigners who didn’t know the language, didn’t know the culture, didn’t know the community, could come in and actually create impact on businesses and the people who live there. I thought we would come in and it would be more for us to learn rather than for us to provide impact. When we presented our deliverables and saw how thrilled they [FSD community partner Alternativa] were with the end product, I felt that was entirely unexpected in terms of sustainable impact. We created something that they can use going forward and they wanted to send it off again to their other microfinance organizations to use. We didn’t know that it would have that scale of impact for something that we created in just a matter of four days. For me, it really changed my idea of what sustainable impact can mean and what it actually takes to create sustainable impact.”

FSD hopes to expand its Corporate Engagement programs to increase knowledge of effective, sustainable, and ethical community development approaches within the private sector.



NEW YORK GIVING CIRCLE FOR SOCIAL EQUITY

Integral in supporting FSD's partner organizations that address human rights, and social and economic equity issues.

The **Foundation for Sustainable Development's (FSD)** New York-based Giving Circle for Social Equity has been integral in supporting FSD's partner organizations that address human rights, and social and economic equity issues around the globe. The Giving Circle, hosted by FSD alumna Sarah Angello and former Giving Circle participant Partheev Shah, recently launched a successful campaign that allowed FSD to award a community-building grant to our Ugandan partner organization, Women Rights Initiative (WORI).

In January 2012, WORI launched their Advancement of Sexual and Reproductive Health and Rights Amongst Women program, which draws upon individual, institutional, and organizational local assets to train Budondo community members—specifically men, local council heads, and cultural leaders—in reproductive health rights issues. WORI Executive Director Rose Kigere anticipates that the program's training and health benefits are reaching approximately 130 beneficiaries directly, and 460 community members indirectly.

By increasing the scope and level of sexual health rights education in the Budondo community, WORI's program continues to advance women's rights and reproductive health and safety in Jinja, and highlights the powerful partnership that FSD's Giving Circles have with our community partners.



TO LEARN MORE:

CORPORATE GLOBAL ENGAGEMENT PROGRAM

fsdinternational.org/csr

GLOBAL SERVICE TRIPS

fsdinternational.org/programs/globalservicetrips

GIVING CIRCLES

fsdinternational.org/givingcircle

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FSD is a 501(c) 3 nonprofit foundation. All financial contributions to FSD are tax deductible.